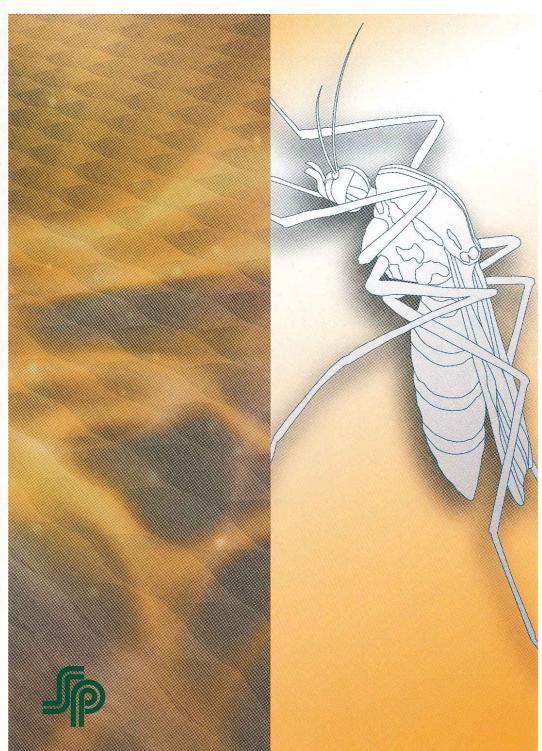
SUMITOMO CHEMICAL

## NO HEAT is COOL!\*

## Sumione® (Metofluthrin)



\* "NO HEAT is COOL!", trademark application is pending.

SUMITOMO CHEMICAL COMPANY, LIMITED

**Environmental Health Division** 5-33, Kitahama 4-chome, Chuo-ku, Osaka 541-8550, Japan

MZ-05I-1K ₩ E-01 Printed in Japan

2005

Environmental Health Division Sumitomo Chemical Co., Ltd. Japan

## Sumione®

- Highly active insecticide for mosquito control
- Low dose choice for personal mosquito control
- NO HEAT is COOL!\*

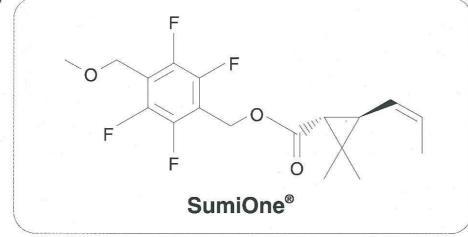


SumiOne® (common name: metofluthrin) is an exciting novel pyrethroid developed by Sumitomo Chemical, which has the following characteristics:

- Extremely high knockdown activity against various insects especially mosquitoes
- High volatility
- Low mammalian toxicity

Applicable to various new formulations & devices, such as paper emanators, fan driven devices, multi-night mats as well as conventional formulations such as mosquito coils, aerosols, liquid vaporizers, etc.

Structure of SumiOne®



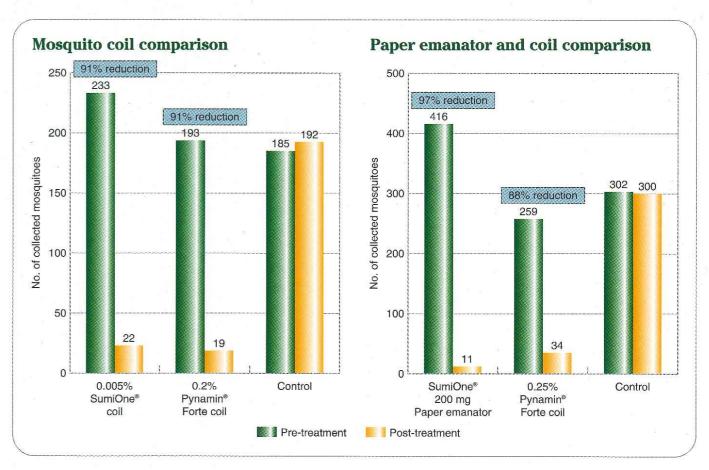
## Efficacy of SumiOne® in mosquito coil and paper emanators

Method: Field test (conducted in Malaysia):

The percentage reduction in mosquito landings on volunteers compared to blank coils was calculated.

Dominant insect species: Southern house mosquito (Culex quinquefasciatus)

Results: SumiOne® was approximately 40 times more active than Pynamin® Forte (*d*-allethrin) when used in mosquito coils.



\* "NO HEAT is COOL!", trademark application is pending.